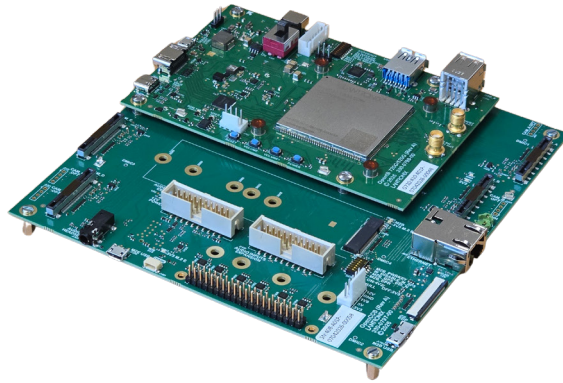


Open-M™ 720G SOM Development Kit



The Lantronix Open-M™ 720G Development Kit is designed to simplify the evaluation and development of applications based on the MediaTek Genio 720 platform. It provides a comprehensive hardware platform for assessing key features, including low power consumption, AI acceleration, enterprise-grade connectivity, security, multi-channel camera support, and advanced audio capabilities.

The kit supports evaluation of MIPI CSI cameras, 4-lane MIPI DSI, eDP, HDMI, DisplayPort, audio, sensors via multiple expansion headers, Ethernet, and a wide range of standard interfaces. It includes the Open-M™ 720G System-on-Module (SOM) on an interposer board, an open-frame carrier board with access to all available I/O, and essential accessories, providing an ideal platform to accelerate prototyping and product development.

Key Features

- Powered by MediaTek Genio 720 SoC
- 8GB LPDDR5 RAM + 128GB UFS Flash
- Efficient Power (< 4W)
- Multiple MIPI camera
- Advanced Multimedia for Dual Displays and 4K Resolution
- Multiple high speed connectivity options
- Multi-OS, long-life support



Open-M™ 720G SOM

Engineering Services:

We provide a full solution – our unparalleled engineering expertise and product development skills deliver innovative products that are cost-effective and can jumpstart your Go-to-Market timeline.

Our business model offers turnkey product development services, or we can augment your team in specific areas of development. The choice is yours.

Key development expertise in:

- Camera development and tuning
- Voice control
- AI/ML Application
- Mechanical & RF design
- Thermal & power optimization

IoT product development made easy.

Lantronix Open-M™ 720G SOM Development Kit

Hardware Specifications:

• Processors	Genio 720: MT8391 6nm: 2x Arm Cortex A78 2.6GHz, 6x Arm Cortex A55 2.0GHz Arm Mali G57 MC2 1.1GHz MediaTek 8th Gen NPU 10 TOPs
• Memory/Storage	8GB LPDDR5x + 64GB UFS
• Wireless	Wi-Fi 6E + Bluetooth 5.3
• Display Interfaces	HDMI Port DisplayPort v1.4 via USB Type-C Embedded DisplayPort (eDP)
• Camera Interfaces	2x MIPI CSI interfaces with support for D-PHY
• Audio Interfaces	3.5mm headphone jack, connectors for 4 DMIC, audio expansion boards (AMIC, DMIC, Line-in, Line-out, etc)
• I/O Interfaces	Header for GPIO/SPI/I2C/PCM, µSD card, Ethernet, 3x USB-A, 2 x USB micro-B, M.2 B-key, M.2 E-key, debug UART
• Power Input	12 VDC input or external battery
• Dimension	170mm x 170mm

Software:

• OS Support	Yocto Linux, Android 15
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*See the Open-M™ 720G product brief for complete details

Lantronix Advantage

- › Addressing small to mid-size customer requirements
- › Complete solutions with HW, SW, & Services
- › Global TAA/NDAA-compliant manufacturer

Purchasing Information:

LOM-720-EVK	Devkit bundle: Mainboard with Open-M™ 720G SOM on interposer, 1 x Camera, Wi-Fi/Antennas, power supply, and USB debug cable
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