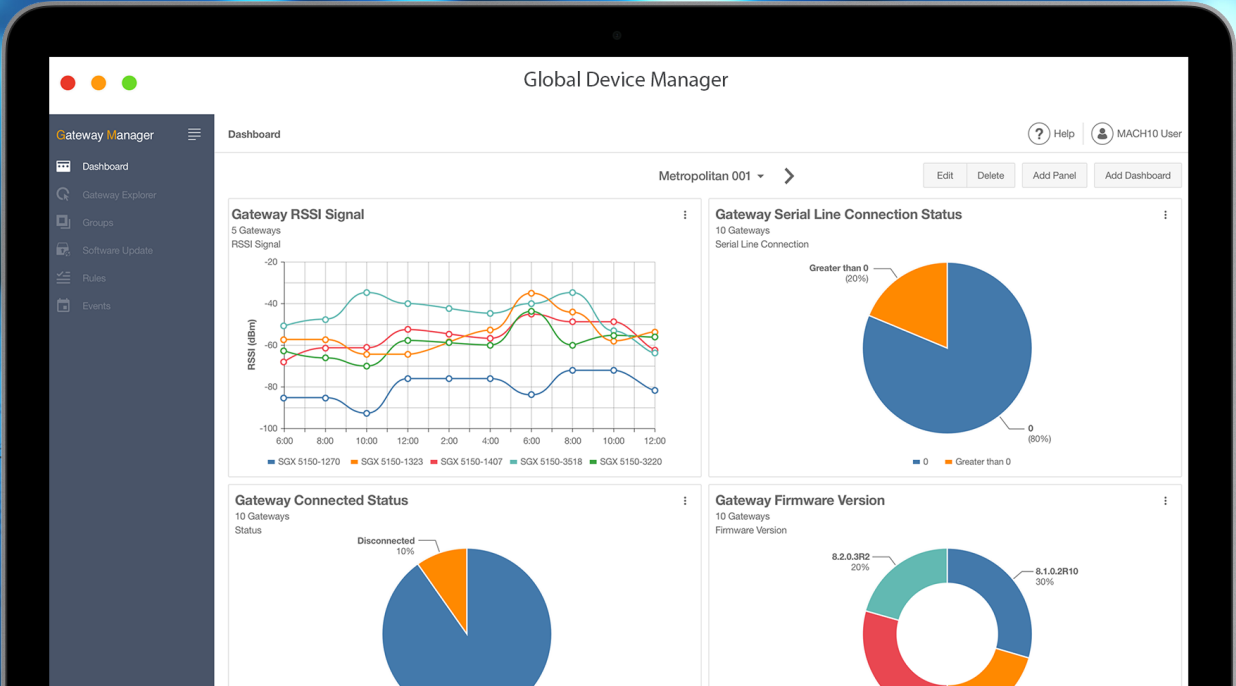




# Global Device Manager

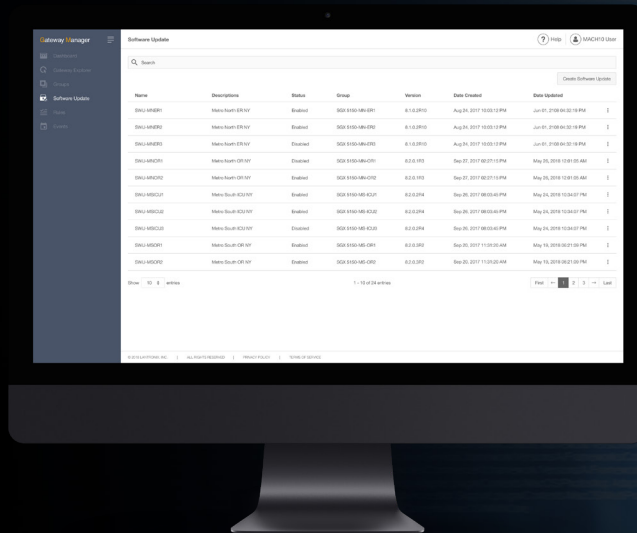
Ready-to-Use Management Software for Your Connected Devices





Your customers are asking you to provide centralized web-based management software for your products. Or, you are looking at ways to jump ahead of your competition. In today's competitive market, web-based management software is not a nice-to-have capability, but a necessity.

Web-based management software allows your customers to interact with your products from anywhere, anytime and enables you to quickly deliver security updates or resolve issues remotely and save on field service costs.



If you are already convinced about the benefits of web-based management, have you started scoping what it takes to build the software in-house? You need specific software skills sets: cloud software architects, UI designers, backend software engineers, frontend web application developers, and DevOps support engineers to make sure everything is up and running—all the time.

What if you could invest all this time and effort into making your product more differentiated and competitive and choose a ready-to-use management software for your products that gets you to market quickly?

**Lantronix Global Device Manager gives you this option.**



## With Lantronix Global Device Manager *you* can:

- Quickly deliver security and firmware updates to your products
- Automatically monitor your products and set event triggers for key product telemetry parameters
- Receive customized notifications identifying specific product issues
- Remotely diagnose and proactively resolve customer issues
- Provide fully multi-tenant and multi-user management software to your entire global customer base
- Avoid spending valuable time, budget and resources on building, running and maintaining all this software and infrastructure



With Lantronix Global Device Manager ***your customers*** can:

- Monitor and maintain your products from a web browser anywhere, anytime
- Easily on-board their new products and users
- Receive alerts and notifications when issues arise in the field
- Avoid the need to install and maintain proprietary PC-based applications with limited functionality
- Reduce their support and maintenance costs



## Convinced? 4 Easy Steps To Get You Started Today



Sign up for a Lantronix **Global Device Manager** account and create a project for your customers and product lines



Customize it with your brand logos, privacy policies, terms of service, etc.



Add your devices to the project by using a few industry-standard API calls in your device software



Create self-service web portals for your end customers and your in-house and globally distributed field service teams